APESB Professional and Ethical Standards

Inner Mongolia Certified Tax Agents Association (IPA IMCTAA)

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Overview



- History and structure of APESB
- APESB pronouncements to date
- APES 225 Valuation Services
- APES 215 Forensic Accounting Services
- APES 220 Taxation Services
- APES GN 30 Outsourced Services



APESB History

- Established in February 2006 as an initiative of the Institute of Chartered Accountants in Australia (ICAA) and CPA Australia
- The Institute of Public Accountants (previously National Institute of Accountants) became a member in December 2006
- Previously professional and ethical pronouncements were developed by the three professional bodies
- Members of the three bodies are required to comply with APESB pronouncements and are subject to disciplinary procedures of the relevant professional body
- To date APESB has released 15 Standards, 2 Guidance Notes, with 1 more pronouncement at Exposure Draft stage



APESB Vision

"Exemplary levels of professionalism and ethical behaviour in the accounting profession"

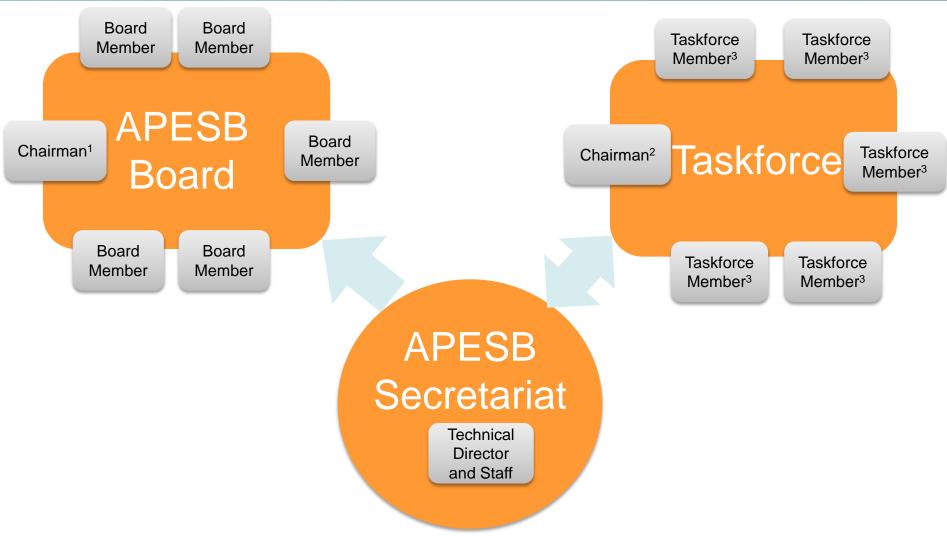


Board Composition

- Independent Chair
- Two Directors CPA Australia
- Two Directors ICAA
- One Director IPA



APESB Functional Structure





Structure of APESB pronouncements

Conceptual Framework

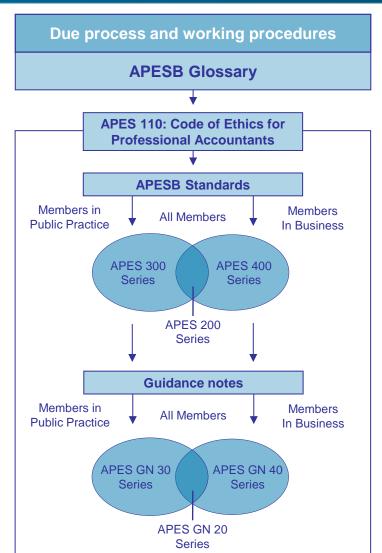
- Principles based
- Mandatory for professional accountants

Standard

- Introduces principles
- Mandatory requirements in black letter
- Guidance and/or explanation in grey letter

Guidance notes

- Do not introduce new principles
- Guidance on a specific matter on which the Principles are already stated in a Standard
- Guidance is only in grey letter





APESB Pronouncements to date

All members

- APES 110 Code of Ethics for Professional Accountants
- APES 205 Conformity with Accounting Standards
- APES 210 Conformity with Auditing and Assurance Standards
- APES 215 Forensic Accounting Services
- APES 220 Taxation Services
- APES 225 Valuation Services
- APES 230 Financial Planning Services
- APES GN 20 Scope and Extent of Work for Valuation Services*

^{*} Projects are currently in progress



APESB Pronouncements to date

Members in Public Practice

- APES 305 Terms of Engagement
- APES 310 Dealing with Client Monies
- APES 315 Compilation of Financial Information
- APES 320 Quality Control for Firms
- APES 325 Risk Management for Firms
- APES 330 Insolvency Services
- APES 345 Reporting on Prospective Financial Information
- APES 350 Due Diligence Committees
- APES GN 30 Outsourced Services



APESB Pronouncements to date

Members in Business

• APES GN 40 Ethical Conflicts in the Workplace

APES 225
Valuation Services
(Revised May 2012)





Australian perspective

- ATO
 - Market Value Guidelines (2002)
- ASIC
 - RG 111: Contents of experts reports (Oct 2007)
 - RG 112: Independence of experts (Oct 2007)
- APESB
 - APES 225 Valuation Services (May 2012)
 - APES 110 Code of Ethics for Professional Accountants (Dec 2010)



International perspective

- CICBV
 - Standards 110, 120 and 130
- IVSC
 - International Valuation Standards
- ICANZ
 - Independent Business Valuation Engagements (2001)
- AICPA
 - Standards for Valuation Services (June 2007)



Scope and application

- Engagement → Members in Public Practice
- Assignment → Members in Business
- Mandatory for the Members of the three Professional Bodies
- Effective for Valuation Engagements or Assignments commencing on or after 1 September 2012
 - All Members who provide an estimate of value for a business, business ownership interest, security or intangible asset are required to comply with APES 225



Key Definitions

- Valuation linked to:
 - Valuation Approaches
 - Valuation Methods
 - Valuation Procedures
- Three types of Valuation Services:
 - Valuation Engagements
 - Calculation Engagements
 - Limited Scope Valuation Engagements



Key Definitions cont.

- Results:
 - Valuation Engagement → Conclusion of Value
 - Limited Scope Valuation Engagement → Conclusion of Value
 - Calculation Engagement → Calculated Value
- Valuation Report:
 - Written or oral communication containing a Conclusion of Value or a Calculated Value



Reporting

Mandatory requirements for Members in Public Practice (para 5.2)

Guidance for Members in Business (para 5.5)

Reports can be written (para 5.1) or oral (para 5.3)



Reporting cont.

- Key report disclosures from para 5.2 are:
 - Usual disclosures scope, basis, purpose, limitations etc.
 - Whether acting independently or not
 - Material assumptions and basis of those assumptions
 - Valuation Approaches, Valuation Methods and Valuation Procedures adopted
 - All qualifications that materially affect the Conclusion of Value or Calculated Value
 - Valuation Services conducted in accordance with the Standard
 - Para 5.4 provides additional disclosures to consider



Use of a glossary of business valuation terms

- When issuing a Valuation Report define the terms used
- Members are referred to the International Glossary of Business Valuation

What constitutes a valuation service

Refer to appendix including schematic and examples





- Formerly APS 11 & GN 2
- Applies to accountants working in public practice as well as business (i.e. ASIC, Police forces etc.)
- Includes mandatory requirements and guidance for Forensic Accounting Services (FAS)
- Extension of scope for Members in Business
 - Operative on or after 1 July 2009
 - Engagement → Members in Public Practice
 - Assignment → Members in Business



- Where a Professional Service later becomes a FAS then APES 215 applies (Para 1.5)
- Where a FAS other than an Expert Witness Service (EWS), later becomes a EWS then section 5 of APES 215 applies (Para 1.6)
- Key sections:
 - Expert Witness Services
 - o False or misleading information and changes in opinion
 - Professional fees
 - Appendix use of the terms "facts", "assumptions" and "opinions"



Key definitions:

- Forensic Accounting Services:
 - Expert Witness Services;
 - Lay Witness Services;
 - Consulting Expert Services; and
 - Investigations Services
- Court
- Expert Witness
- Lay Witness
- Consulting Expert
- Professional Services
- Proceedings
- Contingent Fees
- Report



Expert Witness Services

- Evaluation of prior and/or existing relationships
 - Member in Public Practice (para 3.8 and 5.1)
 - Member in Business (para. 5.2)
 - Member in Business who is employed by a government agency (para 5.3)
- A Member's obligation as an Expert Witness (para 5.4)
- The Report of an Expert Witness (para 5.6)
 - The instruction received, limitation on the scope, Member's expertise
 - Relationships with any parties to the Proceedings
 - Significant assumptions
 - Explanation why a significant assumption is likely to be misleading (if any)
 - A list of documents and sources of information relied upon



False or misleading information and changes in opinion

- Shall not knowingly or recklessly make false or misleading statements
- A Member subsequently becoming aware that information is false or misleading
 - Promptly inform the legal representative of the Client, Employer or the Court as appropriate
 - Consider issuing a supplementary report



Professional fees

- Member in Public Practice
 - Fees will be computed in accordance with s.240 Fees and other Types of Remuneration of the Code
 - Not enter into a Contingent Fee arrangement for an Expert Witness Service or Engagements that require Independence
- Member in Business
 - Not receive contingent remuneration for an Expert Witness Service



Quality control

- Member in Public Practice comply with APES 320 Quality Control for Firms
- Member in Business utilise a system of quality control
- Proper documentation of working papers
- Maintain chain of custody



Use of the terms "facts", "assumptions" and "opinions"

- Examples are provided to assist Members determine whether a matter is a fact, an assumption or an opinion
- Judged based on the particular facts and circumstances
- Fact Expert Witness has applied specialised knowledge but has not applied any significant degree of judgement
- Assumption ordinary meaning
- Opinion Expert Witness applies a significant degree of expert judgment and draws an inference



Revision of APES 215

- Revised APES 215 proposed to be issued in 2013
- Materials added:
 - Decision tree schematic on the determination whether a professional service constitutes a Forensic Accounting Service
 - Examples for the classification of the type of Forensic Accounting Services provided by Members

APES 220 Taxation Services (Revised March 2011)





- Formerly APS 6
- Applies to Members in Public Practice as well as Members in Business
- Includes mandatory requirements and guidance for Taxation Services
- Operative on or after 1 May 2011



- Taxation Services to a Client or Employer defined as:
 - preparation of return, notice, statement or similar document
 - preparation of tax calculations for financial statements
 - tax planning and other tax advisory
 - assistance in resolving tax disputes



- Preparation and lodgment of returns to Revenue Authorities
 - Returns shall be prepared in accordance with information provided by Client, their instructions and tax law
- Members must not be involved in tax schemes and arrangements which are not within the law
- Use of estimates in preparation of revenue returns
 - Shall not prepare or be associated with such estimates unless use is generally accepted or impractical to obtain exact data
- Members obligations in respect of false and misleading information



- Professional obligations in respect of Client monies and prohibition against applying tax refunds to settle amounts due unless prior client approval has been obtained
- Preparation of work papers to document the work performed





- Issued in March 2013
- APES GN 30 Outsourced Services provides guidance to Members in Public Practice to manage risks associated with Outsourced Services
- Includes guidance in respect of:
 - Maintaining confidentiality of Client information
 - Ensuring quality control of the Outsourced Service provided
 - Appropriate level of disclosure of the nature and extent of use of Outsourced Services in the delivery of a Professional Service to the Client
 - Matters to be disclosed in the Service Level Agreement (SLA)



Scope of APES GN 30

- Applies to the utilisation and provision of Outsourced Services
- Applies to the utilisation of cross border teams and Network Firms in the delivery of Professional Services
- Excludes Engagements subject to ASA 600 Special Considerations –
 Audits of a Group Financial Report (Including the Work of Component Auditors)

Key Definitions

- Outsourcing
- Outsourcing Agreement
- Outsourced Service
- Outsourced Service Provider
- Material Business Activity



Communication with the Client

- Disclose Outsourced Service arrangements to the Client
- Should obtain the Client's written consent to use Outsourced Services in the delivery of Professional Services

Management of risks associated with Outsourced Services

- Development and documentation of Outsourcing Policy Framework for managing risks associated with Outsourcing
- Matters to be addressed by the Outsourcing Policy Framework
- Perform appropriate Due Diligence assessments prior to the engagement of the Outsourced Service Provider



- Terms of the Outsourcing Agreement
- Performance of the Outsourcing Agreement
 - Transfer process and knowledge
 - Monitor and manage performance
 - Renew, renegotiate and terminate
 - Client monies
- Documentation



Appendix 1

- Provides nine examples to assist Members in Public Practice with the determination of whether a particular Professional Service is an Outsourced Service
- Takes into consideration whether the Outsourced activity is a Material Business Activity

Appendix 2

- Provides guidance in respect of the subject matters to be included in an Outsourcing Service Level Agreement (SLA):
 - o Terms of the Outsourcing Agreement
 - The required service levels and performance requirements
 - Transition process
 - Pricing model
 - Management of Client information
 - Audit and monitoring procedures
 - Details of liability and indemnity insurance
 - Dispute resolution mechanisms
 - Conditions for SLA termination

Questions?



For more information visit:

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