Background Information and Guide for APES 230 ED Key stakeholders who are attending the APESB Board Meeting

Day 2 – 24 May 2011

Format of APES 230 ED Key Stakeholder Presentations

The time allocation of 45 minutes per key stakeholder should be used in the following manner:

- 15 minutes (maximum) Key stakeholder presentation
- 30 minutes Board Members Q & A and discussion

Key Points

- 1. The key stakeholder's presentation should include the following matters as appropriate:
 - Key stakeholder's background and experience;
 - Brief high level summary of key matters raised in the submission;
 - Scope of the proposed standard;
 - Key stakeholders' views on Fiduciary Duty;
 - If applicable, the remuneration methods adopted by the key stakeholder's practice for Financial Advice, Insurance and Risk Products and Mortgage Broking;
 - If applicable, key stakeholder position in respect of soft dollar benefits;
 - If applicable, how the key stakeholder's remuneration methods complies with the fundamental principles of the Code, minimises conflicts of interest, and is in the best interest of the Client (Stakeholders may refer to the conceptual framework in the Code); and
 - Any other or new relevant matters that the key stakeholder would like to bring to the Board's attention.
- The technical agenda items of APESB Board meetings are open to the public. Based on past experience, the public generally consist of representatives of the three professional accounting bodies (ICAA, CPA Australia and NIA), accounting firms and other interested parties.
- 3. The web link to APES 110 *Code of Ethics for Professional Accountants* is provided below. Key sections of the Code to consider are:
 - a. Section 1 Scope and Application
 - b. Section 2 *Definitions*
 - c. Section 100 Introduction and Fundamental Principles
 - d. Section 110 *Integrity*

- e. Section 120 Objectivity
- f. Section 200 Members in Public Practice Introduction
- g. Section 220 Conflicts of Interest
- h. Section 240 Fees and Other Types of Remuneration
- i. Section 280 Objectivity all services
- j. Section 310 Potential Conflicts

Relevant Supporting Materials

- Framework of the APESB Standards and Guidance Notes (refer Appendix 1)
- List of the APESB issued Standards and Guidance Notes as at May 2011 (refer Appendix 2)
- Link to APES 110 Code of Ethics for Professional Accountants –
 http://apesb.org.au/attachments/1-
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 APES%20110%20Code%20of%20Ethics%20for%20Professional%20Accountants%20December%202010%20-%20Final.pdf
 http://apesb.org.au/attachments/1-
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- Link to APES 230 ED http://apesb.org.au/attachments/APES%20230%20Exposure%20Draft.pdf
- Profile of APESB Board Members' profile http://apesb.org.au/apesb-board-members
- Guidelines for Public Meeting http://apesb.org.au/apesb-content/43/Guidelines-for-Public-Meetings (Please find the APESB Board Meeting online registration form in this web link for those who wish to attend the Board meeting)

Appendix 1: Structure of APESB pronouncements

Due process and working procedures

Conceptual Framework

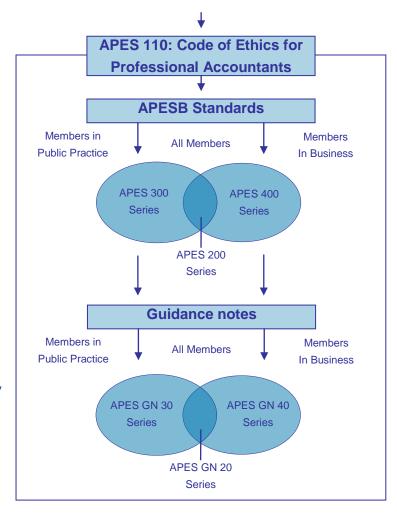
- Principles based
- Mandatory for professional accountants

Standard

- Introduces principles
- Mandatory requirements in black letter
- Guidance and/or explanation in grey letter

Guidance notes

- Do not introduce new principles
- Guidance on a specific matter on which the Principles are already stated in a Standard
- Guidance is only in grey letter



Appendix 2: APESB issued and proposed pronouncements as at 1 May 2011

Professional Standards Classification and Range	APES Reference	Name of Standard or Guidance Note
Introductory	_	Due process and working procedures
Conceptual Framework	APES 110	The Code of Ethics for Professional
for all Members		Accountants*
Standards & Guidance Notes for all Members		
APES 200-299	APES 205	Conformity with Accounting Standards
	APES 210	Conformity with Auditing and Assurance Standards
	APES 215	Forensic Accounting Services
	APES 220	Taxation Services
	APES 225	Valuation Services
	APES 230	Financial Advisory Services*
APES GN 20-29	APES GN 20	Outsourcing of Accounting Services*
Standards & Guidance Notes for Members in Public Practice		
APES 300-399	APES 305	Terms of Engagement
	APES 310	Dealing in Client Monies
	APES 315	Compilation of Financial Information
	APES 320	Quality control for Firms
	APES 325	Risk Management for Firms*
	APES 330	Insolvency Services
	APES 345	Reporting on Prospective Financial Information prepared in connection with a
		Disclosure Document
	APES 350	Participation by Members in Public Practice
		in Due Diligence Committees in connection
		with a Public Document
APES GN 30-39	-	
Standards & Guidance Notes for Members in Business		
APES 400-499	-	
APES GN 40-49	APES GN 40	Members in Business guidance statement *

^{*} Projects are currently in progress either to develop or revise these pronouncements.