APESB Professional and Ethical Standards

CPA External Reporting Centre of Excellence (CoE)

Melbourne, 6 November 2013

Channa Wijesinghe
MBA, FCPA, FCA
Technical Director



Overview



- APESB's History
- APESB's International links
- Structure of APESB Pronouncements
- APESB pronouncements to date
- APES 225 Valuation Services
- APES 350 Participation by Members in Public Practice in Due Diligence Committees in connection with a Public Document
- APES GN 30 Outsourced Services

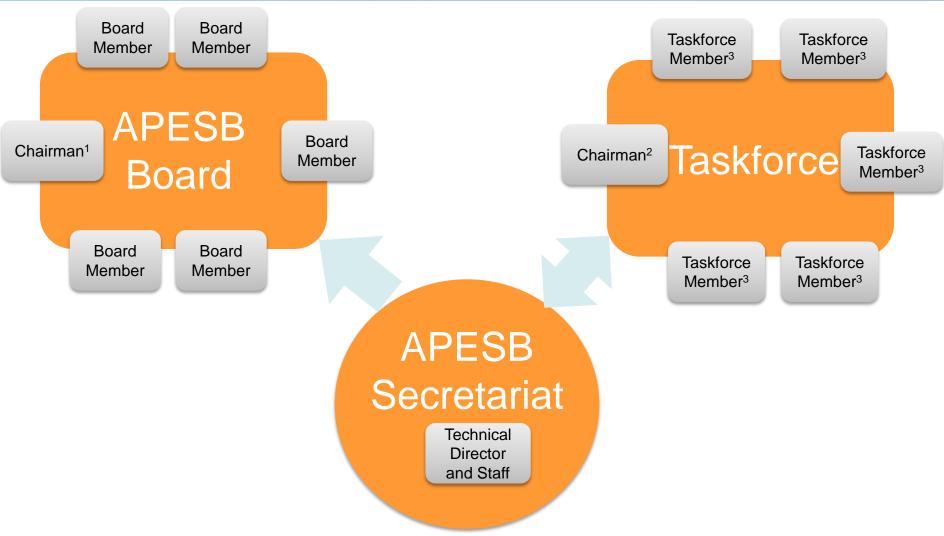


Board Composition

- Independent Chair
- Two Directors CPA Australia
- Two Directors ICAA
- One Director IPA



APESB Functional Structure





APESB's International Links

APESB's International links

- Member of the IESBA National Standard Setters Group
- Former APESB Chairman Member of IESBA
- Current APESB Acting Chairman Member of IFAC SMP Committee
- 2 pronouncements based on IFAC Pronouncements
- 16 pronouncements developed by APESB



Structure of APESB pronouncements

Conceptual Framework

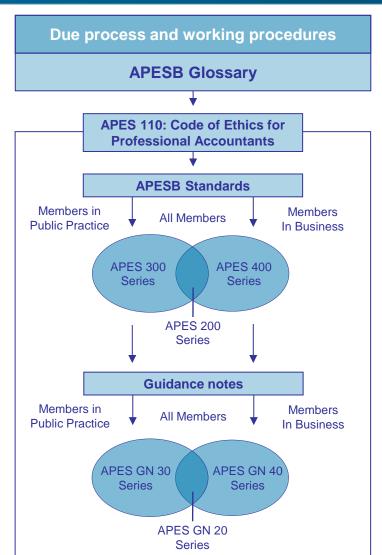
- Principles based
- Mandatory for professional accountants

Standard

- Introduces principles
- Mandatory requirements in black letter
- Guidance and/or explanations in grey letter

Guidance notes

- Do not introduce new principles
- Guidance on a specific matter on which the Principles are already stated in a Standard
- Guidance is only in grey letter





APESB Pronouncements to date

All members

- APES 110 Code of Ethics for Professional Accountants
- APES 205 Conformity with Accounting Standards
- APES 210 Conformity with Auditing and Assurance Standards
- APES 215 Forensic Accounting Services
- APES 220 Taxation Services
- APES 225 Valuation Services
- APES 230 Financial Planning Services
- APES GN 20 Scope and Extent of Work for Valuation Services*

^{*} Project currently at Exposure Draft stage



APESB Pronouncements to date

Members in Public Practice

- APES 305 Terms of Engagement
- APES 310 Dealing with Client Monies
- APES 315 Compilation of Financial Information
- APES 320 Quality Control for Firms
- APES 325 Risk Management for Firms
- APES 330 Insolvency Services
- APES 345 Reporting on Prospective Financial Information
- APES 350 Participation by Members in Public Practice in Due Diligence Committees in connection with a Public Document Due Diligence Committees
- APES GN 30 Outsourced Services



APESB Pronouncements to date

Members in Business

• APES GN 40 Ethical Conflicts in the Workplace – Considerations for Members in Business

APES 225
Valuation Services
(issued July 2008, revised May 2012)





Australian perspective

- ATO
 - Market Value Guidelines (2002)
- ASIC
 - RG 111: Contents of experts reports (Oct 2007)
 - RG 112: Independence of experts (Oct 2007)
- APESB
 - APES 225 Valuation Services (May 2012)
 - APES 110 Code of Ethics for Professional Accountants (Dec 2011)
 - APES GN 20 Scope and Extent of Work for Valuation Services Exposure Draft



International perspective

- CICBV
 - Standards 110, 120 and 130
- IVSC
 - International Valuation Standards
- ICANZ
 - Independent Business Valuation Engagements (2001)
- AICPA
 - Standards for Valuation Services (June 2007)



Scope and application

- Engagement → Members in Public Practice
- Assignment → Members in Business
- Mandatory for the Members of the three Professional Bodies
- The revised APES 225 is effective from 1 September 2012
 - All Members who provide an estimate of value for a business, business ownership interest, security or intangible asset are required to comply with APES 225



Three types of Valuation Services

- Valuation Engagements
- Calculation Engagements
- Limited Scope Valuation Engagements

Results

- Valuation Engagement → Conclusion of Value
- Limited Scope Valuation Engagement → Conclusion of Value
- Calculation Engagement → Calculated Value

Valuation Report

 Written or oral communication containing a Conclusion of Value or a Calculated Value



Reporting

Mandatory requirements for Members in Public Practice (para 5.2)

Guidance for Members in Business (para 5.5)

• Reports can be written (para 5.1) or oral (para 5.3)



Reporting cont.

- Key report disclosures from para 5.2 are:
 - Scope, basis, purpose, limitations etc.
 - Whether acting independently or not
 - Material assumptions and basis of those assumptions
 - Valuation Approaches, Valuation Methods and Valuation Procedures adopted
 - All qualifications that materially affect the Conclusion of Value or Calculated Value
 - Valuation Services conducted in accordance with the Standard
 - Para 5.4 provides additional disclosures to consider



What constitutes a Valuation Service – Refer Appendix

- Diagram to determine type of Valuation Services
- 23 examples to determine whether a Member is providing a Valuation Service and the type of Valuation Service

APES 350 Participation by Members in Public Practice in Due Diligence Committees in connection with a Public Document (issued December 2009, revised March 2011)





- A unique Australian Standard due to the due diligence defence
- Applicable to Members in Public Practice/Firms
- Applicable when providing Professional Services which comprise reporting to a Due Diligence Committee (DDC) as a DDC Member, DDC Observer or Reporting Person
- A DDC Member or DDC Observer role can be performed in isolation or in conjunction with the Reporting Person role
- Revised APES 350 effective from 1 May 2011



Member's Roles and Responsibilities

- Specify the financial and/or other specific information that the Member has performed procedures on
- Not report on matters outside the Member's expertise
- Circumstances in which a Member can sign a report to Those Charged with Governance



Roles & Responsibilities – cont.

- Agree the specific procedures to be undertaken with the Client in relation to verification processes
- DDC Observers to assess scope of procedures and assess whether they will be in a position to provide a DDC Sign-Off

Reporting

Considerations for a Due Diligence Sign-Off:

- conclusions of Member to be provided in negative assurance form
- Member's responsibilities in respect of draft documents
- DDC Sign-off pro forma in Appendix 1



Some of the key elements of a DDC Sign-Off are:

- identification of the proposed transaction and the purpose of the sign-off;
- the financial information and other specific information in relation to which the member has undertaken procedures;
- any limitations on the scope of work;
- the basis upon which the statements in the DDC Sign-off are made;
- the extent of the member's assurance whether the financial and other specific information as presented in the identified sections are misleading or deceptive;
- the significant assumptions;
- any restrictions on the use and distribution of the DDC Sign-Off; and
- a statement that that the Professional Services were performed and the DDC Sign-Off was prepared in accordance with APES 350 and other applicable standards.





- Issued in March 2013
- APES GN 30 Outsourced Services provides guidance to Members in Public Practice to manage risks associated with Outsourced Services
- Includes guidance in respect of:
 - Maintaining confidentiality of Client information
 - Ensuring quality control of the Outsourced Service provided
 - Appropriate level of disclosure of the nature and extent of use of Outsourced Services in the delivery of the Professional Service
 - Matters to be disclosed in the Service Level Agreement (SLA)



Scope of APES GN 30

- Applies to the utilisation and provision of Outsourced Services
- Applies to the utilisation of cross border teams and Network Firms
- Excludes Engagements subject to ASA 600 Group Audits



Communication with the Client

- Disclose Outsourced Service arrangements
- Recommendation is to obtain the Client's written consent

Management of risks associated with Outsourced Services

- Development and documentation of Outsourcing Policy Framework
- Matters to be addressed by the Outsourcing Policy Framework
- Due diligence assessments on the Outsourced Service Provider



- Terms of the Outsourcing Agreement
- Performance of the Outsourcing Agreement
 - Transfer process and knowledge
 - Monitor and manage performance
 - Renew, renegotiate and terminate
 - Client monies
- Documentation



Appendix 1

- Provides nine examples to assist Members in Public Practice with the determination of whether a particular Professional Service is an Outsourced Service
- Takes into consideration whether the Outsourced activity is a Material Business Activity

Appendix 2

- Provides guidance in respect of the subject matters to be included in an Outsourcing Service Level Agreement (SLA):
 - Terms of the Outsourcing Agreement
 - The required service levels and performance requirements
 - Transition process
 - Pricing model
 - Management of Client information
 - Audit and monitoring procedures
 - Details of liability and indemnity insurance
 - Dispute resolution mechanisms
 - Conditions for SLA termination

Questions?



For more information visit:

www.apesb.org.au

Contact:

Channa Wijesinghe

Technical Director

APESB

Tel: +61 3 96424372

Email: channa.wijesinghe@apesb.org.au

